

Student Activities & Recreation

At AIMST, we encourage students not only to excel academically but also to participate in extra-curricular activities, including participation in student clubs and societies as well as sports activities. Students may also register new organizations by contacting the Student Affairs Division.

The sports and recreational facilities available include:

- Badminton court
- Gymnasium
- Running track
- Olympic-sized swimming pool
- Basketball/netball court
- Volleyball court
- Six-a-side hockey field
- Five-a-side football field
- Aerobics/yoga room
- 400-metre track
- Tennis/squash room
- Mosque & Prayer rooms

In addition, there is a purpose-built 'Student's Activities Room as well as a comfortable Students' Study Area.

Healthcare

The AIMST on-campus Student Healthcare Clinic is open to provide routine medical care for students and staff alike.



Student Affairs & Accommodation

The Student Affairs Division is responsible for catering to the needs and welfare of students and covers all aspects related to student development. The Student Affairs Officers will assist in making arrangements for hostel facilities for out-of-town and overseas students. In addition, it oversees development and management of student activities via societies and clubs and through events such as sports, cultural and debating activities.

Food

AIMST cafeteria caters for staff and students. Our cafeteria serves both vegetarian and non-vegetarian (halal) food. We have a wide selection of dishes on the menu, which includes delectable local and western cuisine.

International Office

Our International Office provides several services for overseas students, some of which are:

- Visa/Student pass application
- Arranging for student permits
- Establishing contact with embassies
- Organizing approvals from relevant authorities
- Counseling
- Advice on financial aid resources

Admission

Malaysia

- 1-passport size photograph
- Certified true copy of identification card
- Certified true copy of all academic examination certificates (e.g SPM/STPM/A-LEVEL)
- Processing fee: RM 100* (non-refundable) payable to "AIMST SDN. BHD. REV ACCOUNT"

International

- 8-passport size photographs
- Certified true copy of passport
- Certified true copy of all academic examination certificates
- Processing fee: USD 150* (non-refundable) payable to "AIMST SDN. BHD. REV ACCOUNT"

AIMST PROGRAMMES

Foundation Programmes

- Foundation in Science KPT (LPSY (A19162) 0718
- Foundation in Business KPT (LPSY (A19163) 0714

Diploma Programmes

- Diploma in Nursing KPT (LPSY MQAFA 3099) 0618
- Diploma in Physiotherapy KPT (LPSY (A72711) 1116
- Diploma in Electrical & Electronic Engineering KPT (LPSY (A7448) 0217

Undergraduate Programmes

- Bachelor of Medicine & Bachelor of Surgery (MBBS) KPT (LPSY AQ286) 0114
- Bachelor of Dental Surgery KPT (LPSY MQAFA 3470) 1114
- Bachelor of Pharmacy (Hons) KPT (LPSY (A 11771) 0715
- BSc (Hons) in Biotechnology KPT (LPSY (A 10303) 0718
- Bachelor of Physiotherapy (Hons) KPT (LPSY MQAFA 1180) 0316
- BEng (Hons) in Electrical & Electronic Engineering KPT (LPSY (N15236/0075) 0214
- BSc (Hons) in Management Information Systems KPT (LPSY (A 4796) 0615
- BSc (Hons) in Business & Marketing KPT (LPSY (A 4798) 0615
- BSc (Hons) in Finance & Management KPT (LPSY (A 4797) 0615

Postgraduate Programmes

- MSc in Biotechnology KPT (LPSY (A 4825) 0215
- MSc in Human Anatomy KPT (LPSY (PA 5336) 0615
- MSc in Medical Physiology KPT (LPSY (PA 5670) 0415
- MSc in Medical Biochemistry KPT (LPSY (A 5669) 0315
- MSc in Medical Microbiology KPT (LPSY (A 5680) 1115
- MSc in Management KPT (LPSY MQAFA 2847) 0518
- MBA in Health Care Management KPT (LPSY (PA 11162) 0715
- PhD in Biotechnology KPT (LPSY (KA 8453) 0214
- PhD in Management KPT (LPSY MQAFA 2850) 0518



For further information on courses and registration procedure, please contact:

Student Recruitment Division

Campus

AIMST University
Semeling, 08100 Bedong, Kedah Darul Aman, Malaysia.
DIL: (6) 04-429 8108/8100 GIL: (6) 04-429 8000
F: (6) 04-429 8009 E: choose@aimst.edu.my

Kuala Lumpur Office

1st Floor, Menara Manickavasagam,
No.1, Jalan Rahmat, 50350 Kuala Lumpur, Malaysia.
T: (6) 03-40422885 F: (6) 03-4045 6377

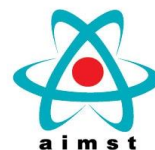
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Faculty of Business & Management

Competitive Advantage in Finance, Marketing & MIS



Business Management



AIMST UNIVERSITY

Educating Tomorrow's Leaders
www.aimst.edu.my

Awards:



Partner Universities:



Accredited by:



Approved by:



Industry Panels:



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The University

AIMST has the distinction of being the first private university to be established in Kedah Darul Aman, and is a prestigious S&T tertiary Institution that has strong research links with overseas universities.

AIMST fully subscribes to the tenets of the K-Economy asserting that knowledge is the key contributor to economic growth and wealth creation as well as the basis of comparative advantage in the dawning era of globalization. Towards this end, the university will spare no efforts in attracting top quality tenured and associate staff both locally and overseas from time to time to conduct and develop its teaching and research programmes.

The University offers full-fledged degree programmes in the areas of Medicine, Dental Surgery, Pharmacy, Biotechnology, Electrical & Electronics Engineering, Business and Marketing, Management and Finance, Management Information Systems, Diploma in Nursing, Physiotherapy and Engineering, along with Foundation courses in Science and Business. The 230 acres ultra-modern garden University boasts of enviable start-up facilities for its various courses and excellent student amenities, which includes accommodation, counseling services, a Student Health Clinic, Gymnasium and other sports and recreational facilities.

Business Programmes at AIMST

Business Management represents diverse and dynamic topics which open up a wide variety of career options in Malaysia. They are fascinating and emerging issues. We aim to prepare students so that they can make an active and valuable contribution to any enterprise or organization.

The Business programme at AIMST reflects the needs of the private and public sectors of employment, and the expanding voluntary and independent sectors. The programme is designed to equip students with the knowledge, skills and experience they will need in order to meet the requirements of working in a variety of organizations and to meet the particular challenge associated with them.

A comprehensive approach is taken to the theoretical underpinnings of the subject and developing a high level of practical transferable skills within the individual and group contexts. Group and project work are actively encouraged, building upon interactions with local industry and rural business. The programme balances academic knowledge and vocational skills, while delving into current issues and developments. A variety of optional subjects enables students to pursue their particular and emerging interest in the second and final year.



Curriculum for the Degree

Development of curriculum has included computer applications, communication skills, leadership qualities, development of creative and analytical thinking as vital themes. Students will undergo similar subjects in their first year studies and will specialize in some respective majors in the second and third years. Students are also required to attend industrial training for 3 months which will expose the students to real working life. Teaching at AIMST is reinforced by research activities to enhance the practical management of marketing, finance and information technology abilities of the students.

Foundation in Business

AIMST offers a 1 year Foundation in Business programme for students to pursue the degree programmes in Business. Students are given the options to choose the elective subjects according to their choice of degree programmes. The assessment of this programme includes 20% of coursework and 80% of written examination. The following table indicates the combination of subject's needed to be taken by the students according to their choice of degree:

Subjects	Business & Marketing	Finance & Management	Management Information System
Information Technology Studies	✓	✓	✓
English	✓	✓	✓
Foundation in Accounting	✓	✓	✓
Fundamentals of Business Administration	✓	✓	✓
Principles of Economics	✓	✓	✓
Mathematics for Management	✓	✓	✓

Entry Requirements

SPM/GCE 'O' Level/equivalent grade 'C' in English and 4 other subjects.



Student Services & Activities

AIMST pledges to provide the best range of services and facilities to meet the needs of its students. We have a range of specialized services ready to assist and support them during their time at AIMST. Our Student Affairs Officers assist students in accommodation arrangements, transportation and even help organize extra-curricular activities for them.

Financial Aid

The University assists in obtaining financial aid for students through a number of agencies. All degree students are eligible to apply for the PTPN loan. In addition, AIMST students are also eligible for the AIMST arranged bank loans.

*Terms & Conditions apply

Student Counselling & Support Services

On-campus counselling service aims to contribute to the welfare and the well being of the student population. Our professionals cater to individuals and groups, career advisory services and disability support.

Business Management

- BSc (Hons) in Business & Marketing KPT LPSU/IA/4798/06/15
- BSc (Hons) in Finance & Management KPT LPSU/IA/4797/06/15
- BSc (Hons) in Management Information Systems KPT LPSU/IA/4796/06/15

Bachelor of Science (Hons) (Business & Marketing)

For many years marketing was interpreted as the means to sell what an organization produced. As competition has increased, companies have begun to recognize the importance of satisfying customers' needs. This course focuses on this shift in attitudes and the implications it has for the application of management principles and practices in all types of organizations. Special emphasis is given to marketing functions. Students are trained to become marketing professionals through case analysis, brainstorming sessions, practical projects and industrial training. The marketing profession provides a wide range of job opportunities for its graduates in the hotel industry, manufacturing, banking, consultancy, research firm, education industry and more.

Bachelor of Science (Hons) (Finance & Management)

This degree allows you to combine a broad programme of study in management, specializing in financial markets and institutions. Financial markets are becoming increasingly complex and sophisticated, with managers, traders and analysts evolving new methods of packaging and selling assets offering new combinations of risk and return. Lecturers use case studies to illustrate financial management, which helps students develop commercial awareness, communication and presentation skills.

Bachelor of Science (Hons) (Management Information Systems)

This degree focuses on the use of computers in a technical or business environment. Emphasis is placed on developing students understanding of the software for computing. Students are introduced to the latest applications, which are actively used by various established industries. Many firms use Management Information Software effectively and the usage covers every aspect of the organization which includes HR, Accounting and Finance, Marketing, Administration, R&D and Production. The existing trend in business indicates that future graduates must acquire firm practical knowledge in computer studies to gain a competitive advantage in the job market. Malaysia seriously lacks MIS graduates and this degree programme provides good job prospects for students in the future.



Modules	Business & Marketing	Finance & Management	Management Information System
Bahasa Malaysia A or B	✓	✓	✓
Introduction Business Economics	✓	✓	✓
Business Ethics	✓	✓	✓
Business Law	✓	✓	✓
Business Research Methods	✓	✓	✓
Business Statistics	✓	✓	✓
Company Law	✓	✓	✓
Introduction to Computer Architecture	✓	✓	✓
Consumer Behavior	✓	✓	✓
Corporate Governance	✓	✓	✓
Database	✓	✓	✓
Data Communication & Telecommunication System	✓	✓	✓
Decision Support System	✓	✓	✓
Design Methodology	✓	✓	✓
Distributed Systems Management	✓	✓	✓
Electives	✓	✓	✓
Electronics Commerce	✓	✓	✓
Elements of Accounting	✓	✓	✓
English for Specific Academic Purposes	✓	✓	✓
English for Professional Purposes	✓	✓	✓
Entrepreneurship	✓	✓	✓
Essentials of Business Communications	✓	✓	✓
Financial Accounting	✓	✓	✓
Financial Analysis	✓	✓	✓
Financial Markets & Institutions	✓	✓	✓
Financial Reporting	✓	✓	✓
Foundations of Marketing	✓	✓	✓
Human Resource Management	✓	✓	✓
Industrial Training	✓	✓	✓
International Business	✓	✓	✓
International Financial Management	✓	✓	✓
International Marketing	✓	✓	✓
Internet Marketing	✓	✓	✓
Introduction to Computers	✓	✓	✓
Introduction to Computer Networks	✓	✓	✓
Knowledge Management	✓	✓	✓
Malaysian Studies	✓	✓	✓
Management Accounting	✓	✓	✓
Management Decision Making	✓	✓	✓
Management Information Systems	✓	✓	✓
Management Science	✓	✓	✓
Managerial Economics	✓	✓	✓
Marketing Planning & Management	✓	✓	✓
Marketing Research	✓	✓	✓
Moral Studies/ Islamic Studies	✓	✓	✓
Multimedia Systems	✓	✓	✓
Operations Management	✓	✓	✓
Organizational Behaviour	✓	✓	✓
Principles of Auditing	✓	✓	✓
Principles of Corporate Finance	✓	✓	✓
Principles of Management	✓	✓	✓
Principles of Taxation	✓	✓	✓
Introduction to Programming	✓	✓	✓
Promotional Strategy	✓	✓	✓
Project	✓	✓	✓
Sales Management	✓	✓	✓
Information Security Management	✓	✓	✓
Service Marketing & Management	✓	✓	✓
Strategic Management	✓	✓	✓
System Analysis and Design	✓	✓	✓
Technology Entrepreneurship	✓	✓	✓
Total Quality Management	✓	✓	✓
User Interface Design	✓	✓	✓
Web Techniques & Applications	✓	✓	✓

Degree	Entry Requirements
BSc (Hons) in Business & Marketing	A – Levels/STPM: Pass grades in any 2 subjects with CGPA ≥ 2.0
BSc (Hons) in Finance & Management	AIMST Foundation in Business/Foundation in Arts/University Foundation Programme in Business & Management/Other accredited Foundation Programme/Diploma: A Pass with CGPA ≥ 2.0 SAM/CPU/MUFY/SIT Foundation Studies: A Pass UEC: Min grade B in 5 subjects
BSc (Hons) in Management Information Systems	STPM: Pass grades in any 2 subjects with CGPA ≥ 2.0 and a credit in Mathematics at SPM level AIMST Foundation/Other Foundation/Matriculation/Foundation in Arts: CGPA: 2.0 and a credit in Mathematics at SPM level. Diploma in Computer Science, Information Systems, Information Technology, Software Engineering or equivalent: CGPA: 2.5 (2.0 ≤ CGPA ≤ 2.5 can be accepted provided there is a strict internal evaluation process) Diploma (others): CGPA ≥ 2.5 and a credit in Mathematics at SPM level.